**DAL Chapter Leadership Meeting Notes**

Monday, July 19 at 3:00 PM CST

Lead: Judy Young, MSN MHL RN LNCC and Melissa Van Fleteren & Sree Rajesh, Staff

* Directors-At-Large (DAL):
  + **Judy Young, MSN MHL RN LNCC**

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Chapters: New Jersey, Bay Area of Northern California

**Agenda**

1. **Welcome 3:00 p.m. – 3:10 p.m. *Melissa Van Fleteren***
2. **Main Agenda 3:10 p.m. – 3:45 p.m. *All*** 
   1. **General Items (*Judy)***
      1. Please contact HQ to spotlight your Chapter’s activities. It’s a great chance for you to highlight your Chapter and attract new members. We have several chapters who have submitted information on their webinars, we encourage all chapters to do so, so they may also be included in the calendar. You can email [info@aalnc.org](mailto:info@aalnc.org) or Sree Rajesh at [sree.rajesh@aalnc.org](mailto:sree.rajesh@aalnc.org)
      2. Remember to send chapter events to HQ to post on the AALNC website. These can be sent to the AALNC info email address, or Sree.
      3. Don’t forget about the [Chapter Resource Page](http://www.aalnc.org/page/chapter-leader-resources), which has documents available for you to download to help run your chapter. This page also includes some examples of strategic plans and tips for succession planning.
      4. If you have a testimonial regarding your work as a LNC, please [fill out the form & permission statement](https://www.surveymonkey.com/s/5BHGGWJ) to submit so it can be posted on our website.
      5. Recognize a fellow LNC who is doing exemplary work by contacting AALNC at [info@aalnc.org](file:///\\bchi32\healthcare\AALNC\Chapters\DAL-Chapter%20Leader%20Calls\2017\April%20In%20Person\info@aalnc.org).
   2. **Social Media** **(*Jeanine*)**
      1. If you aren’t doing this already, please consider promoting your chapter and its news and activities on social media platforms.
      2. You are free to Tweet and Re-tweet, post to Facebook and LinkedIn all AALNC news and activities. Contact our HQ office if you need guidance.
   3. **Certification (*Tamara*)**

AALNC now uses a Universal Certification Date: anyone who certified or recertified in 2017 is up for recertification this year. Certification will expire on October 31, 2022 for everyone and application must be in before October 31.  Remind your members!

AALNC Headquarters staff has been working with the testing vendor to streamline the exam application and testing process. The Spring exam application window is now closed. The next exam window is in October. As a reminder, the exam can now be proctored virtually!

* 1. **JLNC update (*Judy*)**
     1. Our latest issue can be found on the AALNC webpage under the “Publications” tab. Consider sharing this journal with your clients or printing it out to take with you for meetings with prospective clients!
     2. Summer issue was released in June and is free digitally to members. Digital access to current issues of JLNC as well as archives is now a member benefit. If you have nonmember colleagues or attorney clients who would be interested, AALNC is offering a subscriber access option.
     3. CEs with Journal articles started last year and have continued into new and upcoming issues. These CEs are free to AALNC members, in each issue.
     4. Editor Update – As you may have seen, AALNC has been searching for a new Editor in Chief for the journal. Martha Kelso will be transitioning out of the Editor role to pursue other business interests and we will be welcoming on Shawna Butler at the end of July!
  2. **Online Education Opportunities (*Jeanine*)**
     1. We would appreciate the chapter leaders advertising our webinars. Almost all can be listened to after the fact.
     2. **One of our many AALNC member benefits is 10 free webinars per year!** There are many exciting webinars planned for 2022. The member benefit of free webinars includes the live and on-demand versions of this year’s webinars.
  3. **Membership (*Sree Rajesh*):**
     1. 2022 renewal is open and our mid-year and extended dues (18 month) rates are now available. If you have newcomers to your chapter, they do need to renew or join the National organization, so now is a great time! Please encourage your members and colleagues to renew if they have not already.
  4. **Upcoming and New AALNC happenings (*all, including Melissa and Sree*)**
     1. LNC Jumpstart – registration opened at the end of June. Jumpstart will take place September 9, and we have an exciting day of virtual learning and networking planned. Early registration cut off is August 15.
     2. LNC Awareness Week: July 25 – July 29 (Melissa and Sree)

1. **Closing - Questions, Comments? (*All*) 3:45 p.m. – 4:00 p.m.**

Remember we are here to support and guide you. Please contact your DAL with any questions and updates in your chapter’s activities. Our contact info can be found above and on the [AALNC website](http://www.aalnc.org/page/board-and-staff).

**Call Notes – topics addressed during the general discussion period**

Chapter leaders discussed difficulties with succession planning – the same individuals have been in leadership roles for many years with no/few new people willing to step up. AALNC has a few resources on the Chapter Resource Page related to succession planning. Successful chapters may share their succession plan strategies for AALNC to add to the chapter resources.

Webinar/event collaboration – in the interest of sharing the workload and accessing more people, chapters have been collaborating with one another on webinars or their chapter events. This has been successful/helpful.

Always remember to share your chapter events with AALNC so we can add to the website event calendar

Chapter renewal dues will not increase for the 2023 renewal cycle that begins later this year.

Melissa will be stepping back as the main Chapter Liaison at HQ, and Sree will be taking a larger role. Please begin using Sree as your main contact for updating your chapter info, renewals, sharing event info, general questions, etc. Melissa is not going anywhere and will still be around for additional support when needed!

AALNC is in the process of transitioning websites. The new website will launch this fall. It will look minimally different, but more importantly will have added https security (no more “not secure” message in the website bar!) and be easier to navigate. The new website will also be more mobile and tablet friendly for on the go browsing and use!